



The advantage of the local Free dial In service from For Conference

With the local-dial in service from For Conference your participants have the possibility to dial in locally in their country. These participants don't have to dial first to the Netherlands and they don't have to pay for the international telephone costs.

Beneath you will find a business case we made with a customer to calculate the cost savings. For Conference will be pleased to help you making your own business case.

Business case:

Conference call information:

Conference call with 5 participants including the moderator.

Duration of the call 45 minutes.

Participants from Italy, Germany, France and United Kingdom, the moderator is based in The Netherlands. The caller from Germany will dial in from his mobile phone the others will use a landline.

With a regular conference call your participants will all dial into the Netherlands, the costs for international dialing are:

Italy → Netherlands	0,08 Euro
Germany Mobile → Netherlands	0,24 Euro
France → Netherlands	0,07 Euro
United Kingdom →	0,07 Euro
Moderator in The Netherlands	0,03 Euro

Phone costs per minute 0,49 Euro

Total phone costs 45 minutes X 0,49 Euro = 22,05 Euro

With the Local dial in service of For Conference participants dial in locally in their country. For example a participant in Italy will call to Milan. The local costs for dialing are:

Italy	0,04 Euro
Germany Mobile	0,08 Euro
France	0,03 Euro
United Kingdom	0,02 Euro
Moderator in The Netherlands	0,03 Euro

Phone costs per minute 0,20 Euro

Total phone costs 45 minutes X 0,20 Euro = 9,00 Euro

Cost savings for this call are 22,05 Euro – 9 Euro = **13,05 Euro**

With an average of 80 conference calls per month the cost savings are 1.044,00 Euros per month.

Per year your company will save 12.528,00 Euros on international dialing.

Conclusions:

- Local Dial In will save you a lot on international calling costs.
- Cost savings are huge when participants use their mobile phone.
- Moderators who will travel often can set up the conference call in the country they are.
- You will pay nothing extra for using the service